# WRITING, RHETORIC WRA AND AMERICAN **CULTURES**

# Department of Writing, Rhetoric and American Cultures College of Arts and Letters

#### 1004

**Preparation for College Writing**Fall, Spring. 3(3-0) P:M: Designated score on English Placement test SA: ATL 1004 C: WRA 0102 concurrently.

Composing, revising, and editing. Active reading and pre-writing strategies. Style, mechanics, and usage. Organization and proofreading.

#### 110 Writing: Science and Technology (I)

Fall, Spring. 4(4-0) P:M: (WRA 1004) or designated score on English Placement test SA: ATL 110 Not open to students with credit in MC 111 or MC 112 or LBS 133 or AL 192 or AL 192H or WRA 115 or WRA 120 or WRA 125 or WRA 130 or WRA 135 or WRA 140 or WRA 145 or WRA 150 or WRA 195H.

Drafting, revising, and editing compositions derived from readings on American science and technology to develop skills in narration, persuasion, analysis, and documentation.

#### 115 Writing: Law and Justice in the United States

Fall, Spring. 4(4-0) P:M: (WRA 1004) or designated score on English Placement test SA: ATL 115 Not open to students with credit in MC 111 or MC 112 or LBS 133 or AL 192 or AL 192H or WRA 110 or WRA 120 or WRA 125 or WRA 130 or WRA 135 or WRA 140 or WRA 145 or WRA 150 or WRA 195H.

Drafting, revising, and editing compositions derived from readings on American law and justice to develop skills in narration, persuasion, analysis and documentation.

#### 120 Writing: American Philosophy, Literature, and the Arts

Fall, Spring. 4(4-0) P:M: (WRA 1004) or designated score on English Placement test SA: ATL 120 Not open to students with credit in MC 111 or MC 112 or LBS 133 or AL 192 or AL 192H or WRA 110 or WRA 115 or WRA 125 or WRA 130 or WRA 135 or WRA 140 or WRA 145 or WRA 150 or WRA 195H.

Drafting, revising, and editing compositions derived from readings on American philosophy, literature, and the arts to develop skills in narration, persuasion, analysis, and documentation.

# Writing: The American Ethnic and Racial

Fall, Spring. 4(4-0) P:M: (WRA 1004) or designated score on English Placement test SA: ATL 125 Not open to students with credit in MC 111 or MC 112 or LBS 133 or AL 192 or AL 192H or WRA 110 or WRA 115 or WRA 120 or WRA 130 or WRA 135 or WRA 140 or WRA 145 or WRA 150 or WRA 195H.

Drafting, revising, and editing compositions derived from readings on the experience of American ethnic and racial groups to develop skills in narration, persuasion, analysis, and documentation.

#### 130 Writing: American Radical Thought

Fall, Spring. 4(4-0) P:M: (WRA 1004) or designated score on English Placement test SA: ATL 130 Not open to students with credit in MC 111 or MC 112 or LBS 133 or AL 192 or AL 192H or WRA 110 or WRA 115 or WRA 120 or WRA 125 or WRA 135 or WRA 140 or WRA 145 or WRA 150 or WRA 195H.

Drafting, revising, and editing compositions derived from readings on American radical thought to develop skills in narration, persuasion, analysis, and documentation.

#### Writing: Public Life in America 135

Fall, Spring. 4(4-0) P:M: (WRA 1004) or designated score on English Placement test SA: ATL 135 Not open to students with credit in MC 111 or MC 112 or LBS 133 or AL 192 or AL 192H or WRA 110 or WRA 115 or WRA 120 or WRA 125 or WRA 130 or WRA 140 or WRA 145 or WRA 150 or WRA 195H.

Drafting, revising, and editing compositions derived from readings on American civic tradition and community service-learning experiences to develop skills in narration, persuasion, analysis, and documenta-

#### 140 Writing: Women in America

Fall, Spring. 4(4-0) P:M: (WRA 1004) or designated score on English Placement test SA: ATL 140 Not open to students with credit in MC 111 or MC 112 or LBS 133 or AL 192 or AL 192H or WRA 110 or WRA 115 or WRA 120 or WRA 125 or WRA 130 or WRA 135 or WRA 145 or WRA 150 or WRA 195H.

Drafting, revising, and editing compositions derived from readings on women in America to develop skills in narration, persuasion, analysis, and documentation.

#### 145 Writing: Men in America

Fall, Spring. 4(4-0) P:M: (WRA 1004) or designated score on English Placement test SA: ATL 145 Not open to students with credit in MC 111 or MC 112 or LBS 133 or AL 192 or AL 192H or WRA 110 or WRA 115 or WRA 120 or WRA 125 or WRA 130 or WRA 135 or WRA 140 or WRA 150 or WRA 195H.

Drafting, revising, and editing compositions derived from readings on men in America to develop skills in narration, persuasion, analysis, and documentation.

#### 150 Writing: The Evolution of American

Fall, Spring. 4(4-0) P:M: (WRA 1004) or designated score on English Placement test SA: ATL 150 Not open to students with credit in MC 111 or MC 112 or LBS 133 or AL 192 or AL 192H or WRA 110 or WRA 115 or WRA 120 or WRA 125 or WRA 130 or WRA 135 or WRA 140 or WRA 145 or WRA 195H.

Drafting, revising, and editing compositions derived from American historical, social, and cultural texts to develop skills in narration, persuasion, analysis, and documentation

#### 195H Writing: Major Topics in American Thought

Fall, Spring. 4(4-0) RB: Designated score on English placement test. SA: ATL 195H Not open to students with credit in MC 111 or MC 112 or LBS 133 or AL 192 or AL 192H or WRA 110 or WRA 115 or WRA 120 or WRA 125 or WRA 130 or WRA 135 or WRA 140 or WRA 145 or WRA 150.

Drafting, revising, and editing compositions derived from readings on major topics in American thought to develop advanced skills in narration, persuasion, analysis, and documentation.

# Introduction to Professional Writing

Fall. 3(3-0) P:M: Completion of Tier I writing requirement. SA: AL 202

Basic principles of rhetoric and composition applied to professional writing. Page design, field definition, research tools and practices, genres and conventions, and professional style.

#### Introduction to Web Authoring

Fall, Spring. 3(3-0) P:M: Completion of Tier I writing requirement. SA: AL 210

Analyzing, evaluating, and authoring Web sites. Principles of design rhetoric. Practices of Web accessibility.

#### 260 **Rhetorical Analysis of American Cultures** for Professional Writing

Fall, Spring. 3(3-0) P:M: Completion of Tier I writing requirement. SA: AL 260

Rhetorical analysis of consumer, corporate, organizational, and popular cultures appropriate to professional settings

#### 261 **Analyzing American Media Culture**

Spring. 3(3-0) Interdepartmental with American Studies. Administered by American Studies. P:M: Completion of Tier I writing requirement.

American media culture. Analysis and interpretation of media texts and forms such as television, film, music, books, and newspapers. Role of media in American politics, society, and economy.

## Independent Study

Fall, Spring, Summer. 1 to 4 credits. R: Open only to freshmen or sophomores. Approval of department. SA: ATL 290

Special projects arranged by an individual student and a faculty member in areas supplementing regular course offerings.

### 308

**Invention in Writing**Spring. 3(3-0) P:M: Completion of Tier I writing requirement. SA: AL 308

Theory and practice of invention in writing. Strategies and theories of generating and exploring thought in civic and professional writing contexts.

#### 320 **Technical Writing**

Fall, Spring. 3(3-0) P:M: Completion of Tier I writing requirement. SA: AL 320

Principles and practices of effective writing in the workplace. Technical, scientific, and electronicmediated writing. Includes audience and organizational needs, visual rhetoric, information design, electronic publication, ethics, technical style, usability testing, and team writing.

#### 331 Writing in the Public Interest

Spring of odd years. 3(3-0) P:M: Completion of Tier I writing requirement. SA: AL 331

Various forms of public writing and rhetoric and their roles in democracy and public culture. Practice in modes of public and civic discourse, including deliberative strategies and a range of public literacies.

#### 341 Writing Nature and the Nature of Writing

Fall. 3(3-0) Interdepartmental with Fisheries and Wildlife. Administered by Writing, Rhetoric and American Cultures. P:M: Completion of Tier I writing requirement. SA: AL 341

Writing- and reading-intensive course focusing on the language of scientists, poets, essayists, naturalists, environmentalists, and biologists, and on their various responses to and representations of the natural environment.

# 355 Writing for Publication Workshop

Fall. 3(3-0) P:M: Completion of Tier I writing requirement. SA: AL 355

Workshop for students developing writing for a variety of print and online publications.

## 360 Visual Rhetoric

Spring. 4(4-0) P:M: Completion of Tier I writing requirement. SA: AL 360

Visual literacy, design, and rhetoric. Effects of visual elements in print and online documents. Intensive writing and design.

## 361 Rhetoric, Persuasion, and Argument

Fall of odd years. 3(3-0) P:M: Completion of Tier I writing requirement. SA: AL 361

Traditional and contemporary approaches to rhetoric, persuasion, and argument both in written and visual texts. Includes feminist, digital, political, and postmodern approaches.

# 370 Editing and Style in Professional Writing

Spring. 3(3-0) P:M: (WRA 202) and completion of Tier I writing requirement SA: AL 370

Theories, practice, and processes of editing in professional writing contexts. Rhetoric and style.

## 410 Advanced Web Authoring

Spring. 3(3-0) P:M: (WRA 210) and completion of Tier I writing requirement SA: AL 410 Developing and maintaining large-scale, interactive Web sites. Visual design, usability, audio and video integration, ongoing site management, and web accessibility.

# 415 Digital Rhetoric

Fall. 3(3-0) P:M: Completion of Tier I writing requirement. SA: AL 415

Rhetorical, social, political, economic, and ethical dimensions of electronic writing and publishing. Rhetorical dynamics of computer-mediated writing spaces such as the Internet, World Wide Web, email, and synchronous chat.

## 417 Multimedia Writing

Fall. 4(4-0) P:M: (WRA 210) and completion of Tier I writing requirement RB: Prior experience with graphical computer applications. SA: AL 417

Visual rhetoric and design theories applied to digital short subjects. Write, direct, critique, and produce motion-based digital compositions that include multiple media.

### 420 Advanced Technical Writing

Spring. 3(3-0) P:M: (WRA 320) and completion of Tier I writing requirement SA: AL 420 Applied theory and specialized practices. Usercentered design, project and document management, information and interface design. Issues in digital writing, technical editing, and writing for scientific and technical journals.

## 444 Writing In American Cultures

Fall, Spring. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. P:M: (WRA 260) and completion of Tier I writing requirement SA: AL 444

Analysis of rhetorical practices in selected academic and professional disciplines, communities, and public cultures.

# 445 Writing in American Cultures: Rhetoric and Music

Spring of even years. 3(3-0) P:M: (IAH 201 or IAH 202 or IAH 203 or IAH 204 or IAH 206 or IAH 207 or IAH 208) or completion of Tier I writing requirement RB: AL 260 R: Open only to juniors and seniors. SA: AL

Exploration of forms of writing about music. Links between music and oral cultures. Practice in modes of writing about and evaluating critiques of music.

#### 446 American Indian Rhetorics (N)

Spring. 3(3-0) P:M: (WRA 260) Completion of Tier I writing requirement. RB: 3 credits in other ethnic studies coursework. SA: AL 446

Theoretical approaches to Native rhetorics. Historical and contemporary debates about the production and reception of visual and written Native texts.

## 451 Managing Large-Scale Publication Projects

Spring of even years. 3(3-0) P:M: (WRA 202 or WRA 320) or completion of Tier I writing requirement SA: AL 451

Design theory, task management research, collaborative problem-solving approaches, and team processes involved in designing and creating large-scale publications.

#### 453 Grant and Proposal Writing

Fall. 3(3-0) P:M: (WRA 202) and completion of Tier I writing requirement SA: AL 453

Researching and writing grants and proposals for corporations, nonprofit organizations, businesses, and government agencies.

## 455 Portfolio Seminar

Fall, Spring. 3(3-0) P:M: Completion of Tier I writing requirement. SA: AL 455

Workshop for students preparing professional document portfolios in print and digital formats, including application materials for career, graduate study, and professional positions.

## 490 Independent Study

Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 8 credits in all enrollments for this course. P:M: Completion of Tier I writing requirement. R: Open only to students in the College of Arts and Letters.

Special project, directed reading and research.

## 491 Special Topics

Fall, Spring, Summer. 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course. P:M: Completion of Tier I writing requirement.

Writing and reading intensive course on special topics in professional writing. Topics vary.

# 493D Internship in Professional Editing and Publishing

Spring of odd years. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. P:M: Completion of Tier I writing requirement. RB: WRA 370 and WRA 355 R: Approval of college. SA: AI 493D

Supervised work in editing and publishing.

## 493E Internship in Professional Writing

Spring. 3 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. P:M: (WRA 202) and completion of Tier I writing requirement RB: Webauthoring course or experience. R: Approval of college. SA: AL 493E

Supervised work as writers and editors in a corporate or organizational setting. Required workshop component.