

- 301. Third-Year Japanese I**  
Fall. 4(4-0)  
P: JPN 202 or approval of department.  
High intermediate-level speaking, listening comprehension, reading, writing, and grammar of modern Japan. Use of some authentic materials, both spoken and written. Additional Kanji and aspects of culture. Class conducted mostly in Japanese.
- 302. Third-Year Japanese II**  
Spring. 4(4-0)  
P: JPN 301 or approval of department.  
Continuation of JPN 301. Additional Kanji and aspects of culture. Class conducted mostly in Japanese.
- 350. Studies in Japanese Language**  
Spring. 3(3-0)  
P: JPN 202 or approval of department.  
Outline of the Japanese language, partly taught in English. History, styles, socio-linguistic issues (e.g. honorifics, gender differences, dialects). Review of important structures and phrases.
- 401. Fourth-Year Japanese I**  
Fall. 3(3-0)  
P: JPN 302 or approval of department.  
Advanced work on speaking, listening comprehension, reading, and writing. Some classical grammar. Extensive use of original technical and non-technical materials, both spoken and written. Additional Kanji and aspects of culture. Class conducted entirely in Japanese.
- 402. Fourth-Year Japanese II**  
Spring. 3(3-0)  
P: JPN 401 or approval of department.  
Continuation of JPN 401. Additional Kanji and aspects of culture.
- 499. Senior Thesis Research**  
Fall, Spring. 1 to 4 credits. A student may earn a maximum of 4 credits in all enrollments for this course.  
R: Approval of department.  
Individual research project supervised by a faculty member that demonstrates the student's ability to do independent research and submit or present a major paper.

**JOURNALISM JRN**

**School of Journalism  
College of Communication Arts  
and Sciences**

- 012. Fundamentals of Writing**  
Fall, Spring, Summer. 0 credit. [3(1.0-4.0) See page A-2, item 3.]  
Development of basic English language grammar and mechanics. Focus on writing skills. Examples drawn from the mass media.
- 108. Introduction to Mass Media**  
Fall, Spring. 3(3-0)  
History, function, economics and audience uses of mass media including newspapers, television, and magazines. News and content decision making. Special legal and ethical issues.
- 200. News Writing and Reporting I**  
Fall, Spring, Summer. 4(2-4)  
P: Completion of Tier I writing requirement. R: Open only to Journalism students. Designated score on school language/composition skills test. Approval of school.  
Information gathering, development of news judgment, and writing of basic news stories. News style, structure, readability. News sources and interviewing techniques.

- 205. Writing for Media**  
Fall, Spring, Summer. 3(1-4)  
P: Completion of Tier I writing requirement. R: Open only to students in Advertising and in Agriculture and Natural Resources Communications.  
Forms of writing for mass media, including print and broadcast journalism and public relations.

- 275H. Press and Contemporary Issues**  
Fall of odd-numbered years. 3(3-0)  
R: Open only to freshmen and sophomores. Honors College students. Not open to students with credit in JRN 108.  
The press as it reflects and is affected by selected societal issues.

- 300. News Writing and Reporting II (W)**  
Fall, Spring, Summer. 4(2-4)  
P: JRN 200. R: Not open to freshmen. Completion of Tier I writing requirement.  
Advanced reporting skills, including in-depth interviews. Use of survey research, information graphics, and electronic data retrieval. News judgment in public affairs reporting.

- 305. News Editing**  
Fall, Spring. 3 credits.  
P: JRN 300. R: Not open to freshmen and sophomores.  
Evaluation and processing of news. Copy and picture editing, headline writing, and basic page layout and design. Use of graphs and charts. Editorial decision making.

- 306. Broadcast News I**  
Fall, Spring. 3 credits.  
P: JRN 300. R: Not open to freshmen and sophomores.  
Gathering, writing, editing, producing, and delivering news stories, features and documentaries. Broadcast style. Basics of TV news.

- 310. Photojournalism I**  
Fall, Spring. 3 credits.  
P: JRN 300. R: Not open to freshmen and sophomores.  
Press photo theory and content. Camera and darkroom techniques. Ethics.

- 325. History of Journalism**  
Fall of even-numbered years. 3(3-0)  
R: Not open to freshmen and sophomores.  
Origins and development of news media including newspapers, magazines, television and radio.

- 332. Magazine Article Writing**  
Fall. 3(2-2)  
P: JRN 300. R: Not open to freshmen and sophomores.  
Planning, research, and reporting for magazines. Organizing, writing and rewriting magazine stories. Freelance marketing and selling of articles.

- 335. International Press**  
Fall of odd-numbered years. 3(3-0)  
R: Not open to freshmen and sophomores.  
Effects of international press systems on the flow of news and information. Press theories and freedoms around the world. Impact of global news. Mass communication, news and development.

- 336. Publication Design I**  
Fall, Spring. 3 credits.  
P: JRN 300. R: Not open to freshmen and sophomores.  
Theory and practice in visual editing, information graphics, page design, typography, and use of color in publications.

- 345. Images and Messages**  
Spring. 3(3-0)  
R: Not open to freshmen and sophomores.  
Analytical, historical, and critical study of visual communication. Role and effects of imagery in news and documentary presentations. Ethics of visual messages. Impact of technology on visual journalism.

- 355. News Media Management**  
Spring. 3(3-0)  
R: Not open to freshmen and sophomores.  
Economics and management of news organizations. Motivation, leadership, communication, and regulations. Ownership and competition of news organizations.

- 391. Current Issues in Journalism**  
Fall of even-numbered years. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course.  
R: Not open to freshmen and sophomores. Approval of school.  
Selected themes, topics or issues involving emerging practices of journalism and operations of mass media.

- 406. Broadcast News II**  
Spring. 3(2-2)  
P: JRN 306. R: Not open to freshmen and sophomores.  
Gathering, writing, producing, editing TV news stories. Organizing, producing, delivering TV newscasts. Production of TV news investigative series. TV documentaries and public affairs programs.

- 407. Computer-Assisted Journalism**  
Spring of odd-numbered years. 3(2-2)  
P: JRN 300. R: Not open to freshmen and sophomores.  
Electronic information gathering using online databases, videotex, bulletin boards, and public records. Research and reporting strategy. Development of computerized news gathering.

- 408. Topics in Specialized Reporting and Writing**  
Fall, Spring. 3(2-2) A student may earn a maximum of 6 credits in all enrollments for this course.  
P: JRN 300. R: Not open to freshmen and sophomores. Approval of school.  
Selected journalism reporting and writing styles and subject areas. Topics such as investigative reporting, opinion writing, or science reporting.

- 409. Topics in Advising Student Publications**  
Spring, Summer. 3 to 12 credits. A student may earn a maximum of 12 credits in all enrollments for this course.  
R: Not open to freshmen and sophomores. Approval of school.  
Selected themes and issues concerning student publications such as staff organization and policies, finance, law, photography, design, and the role of the student press.

- 410. Photojournalism II**  
Spring. 3(2-2)  
P: JRN 310. R: Not open to freshmen and sophomores.  
Photographic reporting and editing; advanced technical and aesthetic skills; photographic design; social documentation.

- 420. Capital News Service**  
Fall, Spring. 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course.  
P: JRN 300. R: Open only to Journalism majors. Approval of school; application required.  
Supervised professional experience in public affairs reporting. Students serve as correspondents for selected professional newspapers or radio stations and cover politics and state government.

- 430. News and the Law**  
Spring, Summer. 3(3-0)  
R: Open only to Journalism majors.  
Law of news gathering and dissemination. First amendment principles of press freedom. Libel, invasion of privacy, prior restraint, access to information. Electronic media content regulation.

**Descriptions — Journalism  
of  
Courses**

**436. Publication Design II**  
Fall, Spring. 3 credits.

P: JRN 336. R: Not open to freshmen and sophomores. Layout, design and production of printed materials, including newsletters, brochures, magazines, newspapers and special reports.

**460. Women and the News Media**  
Spring. 3(3-0)

R: Open only to seniors and graduate students. Open only to Journalism students and to students in Women's Studies-Thematic Program.

Seminar covering the roles, contributions, and problems faced by women in journalism. Historical overview. Coverage of women by news media.

**470. Social Groups and the News Media**  
Fall of even-numbered years. 3(3-0)

R: Open only to Journalism seniors and graduate students.

Seminar covering minority, ethnic and alternative media. Coverage of social groups by news media. Effects of coverage. Economic, political, sociological factors affecting coverage.

**475. International News Media**  
Spring of even-numbered years. 3(3-0)

R: Open only to Journalism seniors and graduate students.

Seminar covering concepts and practices of journalism around the world. International flow of news. Press freedom law and theory. News agencies and their sources. Work of foreign correspondents. Freedom of information. Problems of 3rd World coverage.

**480. Ethics and the News Media**  
Fall. 3(3-0)

R: Open only to Journalism seniors and graduate students.

Seminar covering moral issues in the gathering and reporting of news. Professional standards of news organizations.

**485. History of the News Media**  
Spring of odd-numbered years. 3(3-0)

R: Open only to Journalism seniors and graduate students.

Seminar covering significant events, figures, and trends in the history of journalism.

**490. Independent Study**

Fall, Spring, Summer. 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course.

R: Open only to Journalism majors. Approval of school; application required.

Supervised individual study in an area of journalism.

**492. Senior Seminar**

Fall of odd-numbered years. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course.

R: Open only to Journalism seniors and graduate students. Approval of school.

Issues and problems in contemporary mass media. Effects of news and practices of journalists.

**493. Journalism Internship**

Fall, Spring, Summer. 1 to 4 credits. A student may earn a maximum of 4 credits in all enrollments for this course.

P: JRN 300. R: Open only to Journalism majors. Approval of school; application required.

Supervised professional experience as a working staff member with a newspaper, magazine, newsletter, broadcast station or other communication organization.

**810. Visual Journalism**

Fall of even-numbered years. 3(3-0)

Theoretical, conceptual, ethical, philosophical and historical approaches to visual information. Use of visual elements in journalism.

**811. Mass Media and Their Audiences**  
Spring of odd-numbered years. 3(3-0)

Theories on how media content is shaped and how it affects audiences. Topics include effects on children and agenda-building.

**815. Seminar in Press and Society**  
Fall. 3(3-0)

Role and performance of news media as organizations and as institutions in society.

**816. Documentary Research in Journalism**  
Fall. 3(3-0)

Historical methods, document sources, and computer data base searches. Topics include freedom of information, court records and congressional documents, and investigative reporting.

**817. Quantitative Research in Journalism**  
Spring. 3(3-0)

Content analysis, survey research, experimental design, statistical methods, and other methods.

**823. Government and Mass Communication**  
Spring of odd-numbered years. 3(3-0)

Government restrictions, administrative policy, and informal limits placed on mass communication. Constitutional and regulatory problems.

**825. History of Journalism**

Fall of odd-numbered years. 3(3-0)

Development of mass media with emphasis on their impact and roles. Variable time periods.

**826. Public Policy and Broadcast News**  
Spring of even-numbered years. 3(3-0)

Contemporary ethical, legal and social responsibility issues of radio and television news. Topics include docudrama, terrorism, and privacy in reporting.

**830. Theories of the First Amendment**  
Spring of even-numbered years. 3(3-0)

History of adoption of First Amendment. Theories and principles affecting judicial and societal interpretations of freedom of speech and freedom of the press.

**890. Independent Study**

Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 9 credits in all enrollments for this course.

R: Open only to graduate students in Journalism. Approval of school.

Individualized study under faculty direction.

**892. Seminar in Journalism**

Fall, Spring. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course.

R: Open only to graduate students in Journalism. Topics vary.

**899. Master's Thesis Research**

Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 8 credits in all enrollments for this course.

R: Open only to master's students in Journalism. Approval of school.

**916. Qualitative Research Methods**

Spring. 3(3-0) Interdepartmental with Advertising and Telecommunication.

R: Open only to Ph.D. students in Mass Media and Communication.

Qualitative research in mass and specialized communication systems. Topics include documentary, bibliographic, case study and participant observation methods.

**921. Media Theory**

Fall. 3(3-0) Interdepartmental with Advertising and Telecommunication. Administered by Advertising.

R: Open only to Ph.D. students in Mass Media and Communication.

Process and effects of mediated communication. Audiences, socialization, and persuasion. Macro-societal, and intercultural perspectives. Theory construction.

**930. Law and Public Policy of the Media**

Fall. 3(3-0) Interdepartmental with Advertising and Telecommunication.

R: Open only to Ph.D. students in Mass Media.

Philosophical, legal, political, and statutory principles underlying law and public policy applied to media. Selected issues involving constitutional law, common law, statutes, and administrative policy.

**960. Media and Technology**

Spring. 3(3-0) Interdepartmental with Telecommunication and Advertising. Administered by Telecommunication.

R: Open only to Ph.D. students in Communication Arts and Sciences-Mass Media or Communication or approval of department.

Theoretical frameworks concerning media and communication processes, and their interactions with technology. Social, organizational, critical, and economic perspectives.

**965. Media Economics**

Spring. 3(3-0) Interdepartmental with Telecommunication and Advertising. Administered by Telecommunication.

R: Open only to Ph.D. students in Communication Arts and Sciences-Mass Media or Communication or approval of department.

Economic theory and analysis relevant to the mass media. Economic structure and performance of mass media and advertising industries. Competition among media and within related industries.

**975. Quantitative Research Design**

Fall. 3(3-0) Interdepartmental with Advertising and Telecommunication. Administered by Advertising.

P: One graduate-level research design or statistics course. R: Open only to Ph.D. students in Mass Media.

Survey, experimental and content-analytic techniques applied to the study of media. Academic and applied research methods. Univariate and multivariate techniques.

**LABOR AND INDUSTRIAL  
RELATIONS LIR**

**School of Labor and Industrial  
Relations  
College of Social Science**

**801. Trade Union History, Structure, and Administration**

Fall, Summer. 3(3-0)

R: Open only to student in the School of Labor and Industrial Relations.

History of American unions. Theories of unionism. Union structure, government and democracy. Role of unions in society and politics. Legal requirements on unions. Current union problems.

**803. Employment and Unemployment**

Fall. 3(3-0)

R: Open only to students in the School of Labor and Industrial Relations.

Factors determining employment and unemployment in U.S. labor markets. Employers' needs and labor force skills. Public and private policy responses and initiatives.