

- 455. Beverage Management**
(HRI 455B.) Fall. 4(4-0) HRI 345.
Evaluation of beverage alcohol and non-alcohol beverage products with respect to quality, price-value perceptions, packaging. Purchasing, storage, preparation and merchandising.
- 462. Tourism Management**
Winter. 4(4-0) HRI 261.
Tourism organizations, functions, and policy determination, tour wholesaling and retail travel agency management. Field trip required.
- 463. Tourism Distribution Management**
Fall. 4(4-0) HRI 261.
Component channels of the tourism distribution system. Functional interrelationships of these channels with emphasis on increasing distribution effectiveness. Field trips required.
- 466. Tourism Planning and Development**
Fall, Spring. 4(4-0) HRI 261.
Tourism resource characteristics, location, and market demand considerations. Analysis of development potential, planning processes and procedures, capital and personnel requirements, and tourism destination developments.
- 473. Hospitality Industry Research**
Fall, Winter, Spring. 4(4-0) HRI 392, MTA 317.
Strategies and techniques for obtaining, analyzing, evaluating and reporting relevant research data.
- 475. Advanced Hospitality Marketing**
Fall, Winter, Spring. 4(4-0) HRI 473.
Gathering, analyzing and using marketing research. Developing and evaluating marketing plans and promotional strategies.
- 490C. Special Problems in Club Management**
Spring. 4(4-0) HRI major, HRI 405.
Complex management problems cutting across the major functions. Focus on decision-making. Cases and projects.
- 490I. Special Problems in Institutional Management**
Fall. 4(4-0) HRI major, HRI 405.
Complex management problems cutting across the major functions. Focus on decision-making. Cases and projects.
- 490L. Special Problems in Lodging Management**
Spring. 4(4-0) HRI major, HRI 405.
Complex management problems cutting across the major functions. Focus on decision-making. Cases and projects.
- 490M. Special Problems in Multi-unit Chain Restaurant Management**
Spring. 4(4-0) HRI major, HRI 405.
Complex management problems cutting across the major functions. Focus on decision-making. Cases and projects.
- 490R. Special Problems in Real Estate Selection, Financing and Design**
Winter. 4(4-0) HRI major, HRI 405.
Complex management problems cutting across the major functions: marketing, human resources, law. Focus on decision-making. Cases and projects.

- 490X. Special Problems in Hospitality Management**
Winter. 4(4-0) HRI major, HRI 405.
Complex management problems cutting across the major functions, industry sectors and entity types. Focus on decision-making. Cases and projects.
- 495. Current Issues**
Spring of even-numbered years. 4(4-0) Seniors, approval of school.
Focus on specific topic or issue facing the hospitality and tourism industries.
- 499. Independent Study**
Fall, Winter, Spring, Summer. 1 to 4 credits. May reenroll for a maximum of 8 credits. Majors and approval of school.
Research in any phase of hospitality and tourism management.
- 805. Seminar in Advanced Foodservice Management**
Winter. 4(4-0) HRI 435.
Administrative and technical management of foodservices. Emphasis on operation analysis and problem solving.
- 807. Workforce Management in the Hospitality Industry**
Fall. 4(4-0) HRI 337.
Developing and maintaining a productive workforce for hospitality firms. Emphasis on supervisory skills and labor relations.
- 835. Energy Management in Hospitality Facilities**
Fall. 4(4-0)
Achieving energy efficiency through system analysis and design. Includes energy audits and design problems.
- 837. Advanced Lodging Management**
Winter. 4(4-0) HRI 337.
Administrative and technical management of hotels. Emphasis on operations and analysis and problem solving.
- 875. Innovation in Hospitality Marketing**
Spring. 4(4-0) MTA 805 or concurrently.
Application of marketing concepts to the hospitality sector, with special emphasis on the role of promotion in the hospitality marketing process.
- 888. Financial Management for the Service Industries**
Spring. 4(4-0) ACC 840.
Preparation and interpretation of financial statements, budget preparation and analysis of budgetary variances. Financial aspects of hospitality business expansion, franchising contracts, feasibility studies, and valuation considerations.
- 890. Special Problems**
Fall, Winter, Spring, Summer. 1 to 15 credits. Approval of school.
Opportunity for outstanding students to engage in a thorough analysis of a service industry area of their choice that will result in a positive contribution to the field.

HUMAN ECOLOGY HEC (COLLEGE OF)

- 201. Perspectives in Human Ecology**
(F E 110.) Fall, Winter. 3(3-0) Sophomores.
Introduction to the study of families from a human ecological perspective. Development of the profession of human ecology. Analysis of issues affecting families. Interdepartmental emphasis.

HUMAN ENVIRONMENT AND DESIGN HED

College of Human Ecology

- 143. Design for Living I**
Fall, Winter, Spring. 3(3-0)
Perceptual development including analytical judgement through the study of design, a vital part of the matrix of living. Design components and principles as they relate to the function and ideas in the various phases of human environment and daily life.
- 144. Design for Living II**
Fall, Spring. 3(1-4) HED 143.
Use of design elements and application of principles in creative problems and media.
- 155. Clothing Construction Studio**
Fall, Winter, Spring. 3(1-4)
Emphasis on fit, alterations, different techniques in assembling apparel. Basic principles of clothing construction. Completed garments required.
- 171. Textiles for Consumers**
Fall, Winter, Spring. 4(4-0)
A programmed sequence develops decision-making abilities in the selection of textile alternatives for various uses. Consumer-oriented concepts of durability, comfort, care and aesthetic appearance are used to evaluate products.
- 201. Introduction to Merchandising Management**
Fall, Winter. 3(3-0) Sophomores.
An overview of the merchandising function as it provides goods and services to individuals and families. Field trips required.
- 203. Nontextile Merchandise Production, Properties and Performance**
Fall, Winter. 3(3-0) HED 143.
Product information for selected nontextile merchandise as it assists consumers and professionals in decision making. Investigation of materials, construction, production, quality and care of nontextile goods.
- 215. Interior Environments**
Fall, Winter. 3(3-0) Spring, Summer: 3 credits; credit by examination only. HED 144, sophomores or approval of department. Students may not receive credit in both HED 215, and HED 210, HED 213.
Design fundamentals as they relate to interior design and human behavior. Characteristics of interior design, finishing materials and artifacts.
- 216. Interior Environments: Studio**
Fall, Winter, Spring. 3(0-6) HED 215 or concurrently. Students may not receive credit in both HED 216 and HED 211, HED 214.
Application of design fundamentals.