

**Journalism — Descriptions  
of  
Courses**

**470. Senior Seminars in Problems of Justice, Morality and Constitutional Democracy**

Fall, Winter, Spring, 5(4-0) May reenroll for a maximum of 15 credits. James Madison College majors or approval of college. Seminar study of selected problems in political and legal theory and their relations to policy making. Case studies, student's field experience, seminal literature, or analysis of writings of key thinkers may be emphasized.

**493. Senior Seminar in American Public Affairs**

Fall, Winter, Spring, 5(4-0) May reenroll for a maximum of 15 credits if different topics are taken. James Madison College majors or approval of college.

Seminar study of selected issues in American public affairs. Case studies, theoretical issues, or analysis of writings of key thinkers may be emphasized.

**495. Independent Study**

Fall, Winter, Spring, Summer, 1 to 4 credits. May reenroll for a maximum of 12 credits. Approval of academic adviser and instructor.

**498H. Independent Study: Honors**

Fall, Winter, Spring, Summer, 4 credits. May reenroll for a maximum of 12 credits. Prior approval of instructor; Madison College major; Honors College student or approval of instructor.

Advanced and enriched supervised study on topics related to a student's field but not available through regular curricular offerings. May be used for honors thesis.

**JAPANESE**

See Linguistics and Germanic, Slavic, Asian and African Languages.

**JOURNALISM JRN**

**College of Communication Arts and Sciences**

**108. Introduction to Mass Media**

Fall, Winter, Spring, 4(4-0) Not open to students with credit in JRN 110.

Development of the mass media including newspapers, magazines, television, radio, and motion pictures with emphasis on news and content decision making. Economics and organization of mass media. Ethical and regulatory issues.

**111. Images and Messages**

Winter, Spring, 4(4-0)

Visual communication from the beginning of photography to computer images. Use of photography and images by artists, journalists, and advertisers. Social issues and effects of photojournalism.

**201. News Writing**

Fall, Winter, Spring, Summer, 4(2-4) Three terms of ATL or approved substitute. Ability to type 25 w.p.m. Sophomores.

Introduction to news writing; news story style, structure, and readability.

**206. Broadcast News Writing**

(JRN 306.) Winter, Spring, 4(2-4) 2.0 in JRN 201.

Writing and editing radio and television news scripts; interviewing techniques; electronic news gathering and production techniques.

**210. Introduction to Photojournalism**

(JRN 310.) Fall, Winter, Spring, 4(2-4) Sophomores.

Press photo content and techniques; camera and darkroom operation and theory.

**290H. Honors Work: The Press and Contemporary Issues**

(JRN 200H.) Winter of even-numbered years. 4(4-0) Minimum 3.00 grade-point average; not open to Freshmen; approval of school.

The press as it reflects and is affected by selected contemporary issues. Issues will be determined by their timeliness and the special qualifications and interests of the faculty member.

**300. Reporting**

Winter, Spring, 4(2-4) 2.0 in JRN 201.

Sources, interviewing techniques, and reporting of routine stories—deaths, crimes, accidents, meetings, speeches, and simple features.

**312. Public Relations Writing**

Fall, Spring, 4(4-0) 2.0 in JRN 201.

Various forms and issues associated with public relations writing, including news releases, brochure copy, speeches and campaign planning.

**375. Intermediate Photojournalism**

Spring, 4(4-0) JRN 210.

Stresses skill development in photographic reporting and editing; further development of technical and aesthetic control of the photographic medium in the field, studio and darkroom.

**401. News Editing**

Fall, Spring, 4(2-4) 2.0 in JRN 300.

Functions, responsibilities and techniques of news editing; evaluation and processing of news; headline writing; picture editing; page makeup.

**403. Reporting Public Affairs**

Fall, Winter, 4(2-4) 2.0 in JRN 401.

Reporting community, court, political and governmental activities.

**406. Broadcast News Reporting**

Fall, Spring, 4(2-4) JRN 206.

Advanced reporting, editing, and news gathering skills for electronic media. Concepts and practices of radio and TV news field reporting. New technology issues and policies.

**409. Supervising High School Publications**

Spring, Summer, 3(3-0) Juniors, non-majors. Interdepartmental with the Department of Teacher Education.

Staff organization, finance, law, function, and editorial policies of school newspaper and yearbooks.

**412. Opinion Writing**

Fall, 4(4-0) Seniors; approval of school.

Structure, style, and impact of opinion writing such as editorials, columns, reviews, and analyses. Practice in writing opinion pieces and critiques.

**415. Advanced Reporting**

Fall, Winter, Spring, 4(2-4) JRN 403.

Interpretative reporting of public affairs and major social, political, economic issues; intensive writing practice; study of contemporary reporting problems.

**420. Capital News Service**

Fall, Winter, Spring, 4 to 7 credits. May reenroll for a maximum of 12 credits. JRN 403, approval of school.

Coverage of state government and politics. Weekly and in-depth news features for print or broadcast. Seminars on workings of government. Students serve as correspondents for member newspapers or radio stations.

**422. Newspaper Editorial Management**

Spring, 4(4-0) Seniors.

Editorial ethics, practices, procedures, policies, and problems, with emphasis on application at organization and administration levels.

**428. History of Journalism**

Spring, 4(4-0) Juniors.

Critical analysis of the history of the mass media of communications through reading and film.

**430. News and The Law**

(JRN 430., JRN 330.) Winter, 4(4-0) Approval of department.

Laws of news gathering and dissemination of information, including libel, invasion of privacy, confidential sources and access to courts and government; principles of press freedom under First Amendment. Content regulation of broadcasting.

**431. Senior Seminar**

Winter, 3(3-0) Seniors.

Problems in contemporary society.

**432. Magazine Articles**

Winter, Spring, 4(4-0) JRN 300.

Practice in planning and gathering material for organizing, writing, and rewriting features for magazines, and general magazines of specialized analysis.

**434. Magazine Management**

Fall, 4(4-0) Juniors.

Planning, production, circulation, and advertising procedure for company publications, trade magazines, and general magazines of specialized or broad appeal.

**436. Publication Design**

Fall, Winter, 4(4-0) Juniors; approval of instructor.

Layout and design of printed materials including newsletters, brochures, magazines, newspapers, and special reports.

**450. Advanced Photojournalism**

Fall, 4(4-0) JRN 375 or approval of school.

Intensive study into the relationship of photography to journalism; visual communication theory; photographic design; practice in structuring photo essays; advanced black and white darkroom techniques; beginning color photography.

**460. Women and the Media**

Spring, 4(4-0)

Women printers and journalists since 1696: their role, contributions and problems; how news selection and language use has affected them; their discrimination caselog against the media.

**Descriptions — Journalism  
of  
Courses**

**475. International Press  
Communications**  
Fall. 4(4-0)

Concepts and practices of journalism around the world; the international flow of news; newsgathering agencies and their sources; the work of foreign correspondents; news centers of the world; freedom of information.

**495. Journalism Internship**

Fall, Winter, Spring, Summer. 3 credits. Juniors, approval of school.

A professional learning experience as a working staff member with a newspaper, magazine, newsletter, television station, radio station or other communication organization.

**499. Individual Projects**

Fall, Winter, Spring, Summer. 1 to 4 credits. May reenroll for a maximum of 12 credits with approval of adviser. Approval of school.

Individual problems as arranged with instructor.

**810. Visual Journalism**

Winter. 4(4-0)

Issues, concepts and history involved with: combining photographs and words; photography and graphics as reporting tools; design; media technology; photography and public policy.

**811. Proseminar in Mass Media and  
Their Audiences**

Fall. 4(4-0)

The structure of the mass media; growth and change since the 1930's; the mass communications system in an urban setting; economic base of the print and broadcast media; nature of the audience of the media; relationship of the media and their audiences.

**815. Seminar in the Press and Society**

Fall. 4 credits.

Professional and theoretical issues in the role of news media in society. Provides opportunity to study special interest in law, ethics, graphics, photojournalism, new technology, broadcast or magazine journalism.

**816. Seminar in Documentary Research  
in Journalism**

(JRN 800.) Winter. 4 credits.

Techniques of selected qualitative research methods, including case method, historical method, documents use, and computer data base searches. Applications to student projects, with attention to bibliography, documentation, and style.

**817. Seminar in Quantitative Research  
in Journalism**

(JRN 801.) Spring. 4(4-0)

Techniques of selected quantitative research methods, including content analysis, survey research, and statistical methods.

**820. Seminar in History of Journalism**

Spring. 4 credits.

Selected periods in the history of American journalism. Students will read widely in the literature of journalism for the period under discussion, and will make first-hand study of original files of newspapers and magazines of period.

**823. Government and Mass  
Communications**

Spring. 4(4-0)

Contemporary issues resulting from the restrictive, regulatory, and supplementary activities of government in the field of mass communications; current constitutional and administrative problems of the mass media.

**826. Public Policy and Broadcast News**

Winter of odd-numbered years. 4(4-0)

Master's students; approval of school.

Analysis of contemporary ethical, legal and social responsibility issues relating to the dissemination and public consumption of broadcast news.

**890. Special Problems**

Fall, Winter, Spring, Summer. 1 to 12 credits.

**899. Master's Thesis Research**

Fall, Winter, Spring. Variable credit. Approval of school.

**915. Seminar in the History of the Mass  
Media**

Winter. 4(4-0) Advanced graduate students.

Analysis of the development of the mass media, mainly newspapers, magazines, radio, and television, in the United States. Application of documentary research methods to mass media history.

**931. Mass Media and the First  
Amendment**

Fall. 4(4-0) Advanced graduate students. Interdepartmental with the departments of Advertising and Telecommunication.

First amendment rights and the mass media. Analysis in depth of past and present public policy in areas of confrontation over guaranteed rights of freedom of expression.

**LABOR AND  
INDUSTRIAL  
RELATIONS**

LIR

**College of Social Science**

**801. Labor in Twentieth Century  
America**

Fall, Winter, Spring. 4(4-0) Approval of school.

Review of the history of American labor and its evolving structure and an analysis of current problems facing unions.

**803. Employment and Unemployment**

Fall. 4(4-0) Approval of school.

Analysis of trends in employment and unemployment during the twentieth century in the U.S. Theoretical framework for explaining employment fluctuations. Policies for reducing unemployment. Inflation and unemployment.

**809. Labor Markets**

Fall, Winter, Spring. 4(4-0) Approval of school.

Review of labor market structures and processes, forces affecting work and wages; and public policy on human resource development and utilization and on income maintenance.

**811. Employment and Training  
Programs**

Fall. 4(4-0) Approval of school.

Role and effectiveness of the public employment service, vocational and apprenticeship programs, retraining and vocational rehabilitation activities, etc., as instruments of an active human resource policy.

**813. Income Maintenance Programs**

Winter. 4(4-0) Approval of school.

Causes and social consequences of poverty. Nature and effectiveness of income transfer programs against poverty and insecurity. Integration with employment and training programs. Relation between public and private programs.

**817. Methods of Program Evaluation**

Spring. 4(4-0) Approval of school.

Principles of benefit-cost analysis, cost-effectiveness analysis, and other methods of evaluation applicable to human resource programs.

**823. Organizational Behavior in Labor  
and Industrial Relations**

Fall, Winter, Summer. 4(4-0) Approval of school. Interdepartmental with the Department of Sociology.

Analysis of why organizations, individuals and groups in unions, management and government act as they do in industrial relations situations with emphasis on sociological, psychological and cultural factors.

**824. Human Resource Strategies and  
Decisions**

Fall, Winter, Spring. 4(4-0) Approval of school.

Analysis of human resource strategies and decisions in private and public organizations.

**825. Employee Compensation and  
Incentives**

Spring, Summer. 4(4-0) Approval of school.

Theory and practice of payment systems in private and public employment. Compensation and motivation. Job evaluation and performance review. Incentive plans, executive compensation, and fringe benefits.

**826. Organizational Development**

Fall, Summer. 4(4-0) LIR 823 or approval of school.

Application of general systems and organizational behavior theories to the problems of organizational change and development in labor and industrial relations, with particular emphasis on the roles of leadership and change agents.

**827. Quality of Work Life**

Winter. 4(4-0) LIR 823 or approval of school.

Quality of work life approaches to organizational and job design from the perspectives of human resource development, socio-technical systems, and labor-management relations in European, Japanese, and American contexts.

**828. Human Resource Information  
Systems**

Spring. 4(4-0) LIR 824.

Human resource and labor relations information systems; information requirements for human resource decisions, methods of appraising available software, role of personnel specialists in database development and operation.

**832. Data Sources in Labor and  
Industrial Relations**

Fall, Winter, Summer. 3(3-0) One undergraduate statistics course and approval of school.

Review evaluation and utilization of published data on labor and industrial relations. Methods of presentation, report writing. Index numbers, time series decomposition.