

JOURNALISM JRN

**College of Communication Arts and
Sciences**

352. Urban Institutions
Winter. 4(3-0) M C 251, M C 252 or approval of college.

Selected urban institutions and public policy; the city and metropolis as a setting for providing services, making regulations, and managing resources.

370. The Legal System I
Fall. 4(3-0)

Introductory study of the legal system; creation of statutes, common law rules, their application by courts and consumption by individuals, role of the legal system in formulating social policy.

371. The Legal System II
Winter. 4(3-0)

Introductory study of the legal system; creation of statutes, common law rules, their application by courts and consumption by individuals, role of the legal system in formulating social policy.

374. Theories of Justice
Spring. 4(3-0) M C 270, M C 271, M C 272 or approval of college.

Contrasting theories of the principles and problems of justice and of the conditions (psychological, social, economic and political) which make justice possible.

375. Social Ethics
Winter. 4(3-0) M C 270, M C 271, M C 272 or approval of college.

The problems of value (e.g., nihilism, alienation, technocracy) posed for the individual and society in a world shaped by advanced industrial society.

380. Social Politics of Intergroup Relations
Fall. 4(3-0)

Minority groups and movements as collective behavior phenomena. Leadership roles and organizational strategies in the "civil rights movement". Comparisons with racists and segregationist groups and movements.

381. Intergroup Relations and the Law
Winter. 4(3-0)

Relationship between law and opinion as it affects regulation of intergroup relations. Litigation, legislation and administrative action. Transformation from "de jure" to "de facto" segregation.

383. The Jews, Anti-Semitism and Intergroup Relations
Spring. 4(3-0)

Jewish experiences viewed historically and sociologically. Particular emphasis on anti-Semitism as a social phenomenon and the relevance of the concepts of assimilation, acculturation and pluralism to Jewish experience.

390. Field Experience
Fall, Winter, Spring, Summer. 15 credits. Juniors.

Participant observation in organizations currently engaged in making, influencing, implementing or analyzing policies pursued by public or private organizations relevant to college programs. Designed to provide insight into and knowledge of policy problems and the way organizations deal with them.

420. Senior Seminars in International Relations
Fall, Winter, Spring. 5(4-0) May reenroll for a maximum of 15 credits. James Madison College majors or approval of college.

Selected major international issues in a seminar form. Case studies, student's field experience, seminal literature, or analysis of writings of key thinkers in the field may be emphasized.

440. Senior Seminars in Economic and Social Policy Problems

Fall, Winter, Spring. 5(4-0) May reenroll for a maximum of 15 credits. EC 325, M C 342, or approval of college.

Contemporary social and economic issues in seminar form. Case studies, student's field experience, seminal literature, or analysis of writings of key thinkers in the field may be emphasized.

450. Senior Seminars in Urban Community Policy Problems

Fall, Winter, Spring. 5(4-0) May reenroll for a maximum of 15 credits. James Madison College majors or approval of college.

Seminar study of selected policy problems including urban management and decision making. Case studies, student's field experience, seminal literature, or analysis of writings of key thinkers in the field may be emphasized.

470. Senior Seminars in Problems of Justice, Morality and Constitutional Democracy

Fall, Winter, Spring. 5(4-0) May reenroll for a maximum of 15 credits. James Madison College majors or approval of college.

Seminar study of selected problems in political and legal theory and their relations to policy making. Case studies, student's field experience, seminal literature, or analysis of writings of key thinkers may be emphasized.

480. Senior Seminars in Intergroup Relations

Fall, Winter, Spring. 5(4-0) May reenroll for a maximum of 15 credits. James Madison College majors or approval of college.

Study and assessment of policies relating to major minority groups in a seminar form. Case studies, student's field experience, seminal literature, or analysis of writings of key thinkers in the field may be emphasized.

495. Independent Study

Fall, Winter, Spring, Summer. 1 to 4 credits. May reenroll for a maximum of 12 credits. Approval of academic adviser and instructor.

498H. Independent Study: Honors

Fall, Winter, Spring, Summer. 4 credits. May reenroll for a maximum of 12 credits. Prior approval of instructor; Madison College major; Honors College student or approval of instructor.

Advanced and enriched supervised study on topics related to a student's field but not available through regular curricular offerings. May be used for honors thesis.

JAPANESE

See Linguistics and Germanic, Slavic, Asian and African Languages.

108. Introduction to Mass Media

Fall, Winter, Spring. 4(4-0) Not open to students with credit in JRN 110.

Development of the mass media including newspapers, magazines, television, radio, and motion pictures with emphasis on news and content decision making. Economics and organization of mass media. Ethical and regulatory issues.

111. Images and Messages
Winter, Spring. 4(4-0)

Visual communication from the beginning of photography to computer images. Use of photography and images by artists, journalists, and advertisers. Social issues and effects of photojournalism.

201. News Writing

Fall, Winter, Spring, Summer. 4(2-4) Three terms of ATL or approved substitute. Ability to type 25 w.p.m. Sophomores.

Introduction to news writing; news story style, structure, and readability.

206. Broadcast News Writing

(JRN 306.) Winter, Spring. 4(2-4) 2.0 in JRN 201.

Writing and editing radio and television news scripts; interviewing techniques; electronic news gathering and production techniques.

210. Introduction to Photojournalism

(JRN 310.) Fall, Winter, Spring. 4(2-4) Sophomores.

Press photo content and techniques; camera and darkroom operation and theory.

290H. Honors Work: The Press and Contemporary Issues

(JRN 200H.) Winter of even-numbered years. 4(4-0) Minimum 3.00 grade-point average; not open to Freshmen; approval of school.

The press as it reflects and is affected by selected contemporary issues. Issues will be determined by their timeliness and the special qualifications and interests of the faculty member.

300. Reporting

Winter, Spring. 4(2-4) 2.0 in JRN 201.

Sources, interviewing techniques, and reporting of routine stories—deaths, crimes, accidents, meetings, speeches, and simple features.

312. Public Relations Writing

Fall, Spring. 4(4-0) 2.0 in JRN 201.

Various forms and issues associated with public relations writing, including news releases, brochure copy, speeches and campaign planning.

375. Intermediate Photojournalism

Spring. 4(4-0) JRN 210.

Stresses skill development in photographic reporting and editing; further development of technical and aesthetic control of the photographic medium in the field, studio and darkroom.

401. News Editing

Fall, Spring. 4(2-4) 2.0 in JRN 300.

Functions, responsibilities and techniques of news editing; evaluation and processing of news; headline writing; picture editing; page makeup.

**Description — Journalism
of
Courses**

403. Reporting Public Affairs
Fall, Winter. 4(2-4) 2.0 in JRN 401.
Reporting community, court, political and governmental activities.

406. Broadcast News Reporting
Fall, Spring. 4(2-4) JRN 206.
Advanced reporting, editing, and news gathering skills for electronic media. Concepts and practices of radio and TV news field reporting. New technology issues and policies.

409. Supervising High School Publications
Spring, Summer. 3(3-0) Juniors, non-majors. Interdepartmental with the Department of Teacher Education.
Staff organization, finance, law, function, and editorial policies of school newspaper and yearbooks.

412. Opinion Writing
Fall. 4(4-0) Seniors; approval of school.
Structure, style, and impact of opinion writing such as editorials, columns, reviews, and analyses. Practice in writing opinion pieces and critiques.

415. Advanced Reporting
Fall, Winter, Spring. 4(2-4) JRN 403.
Interpretative reporting of public affairs and major social, political, economic issues; intensive writing practice; study of contemporary reporting problems.

420. Capital News Service
Fall, Winter, Spring. 4 to 7 credits. May reenroll for a maximum of 12 credits. JRN 403, approval of school.
Coverage of state government and politics. Weekly and in-depth news features for print or broadcast. Seminars on workings of government. Students serve as correspondents for member newspapers or radio stations.

422. Newspaper Editorial Management
Spring. 4(4-0) Seniors.
Editorial ethics, practices, procedures, policies, and problems, with emphasis on application at organization and administration levels.

428. History of Journalism
Spring. 4(4-0) Juniors.
Critical analysis of the history of the mass media of communications through reading and film.

430. News and The Law
(JRN 430., JRN 330.) Winter. 4(4-0) Approval of department.
Laws of news gathering and dissemination of information, including libel, invasion of privacy, confidential sources and access to courts and government; principles of press freedom under First Amendment. Content regulation of broadcasting.

431. Senior Seminar
Winter. 3(3-0) Seniors.
Problems in contemporary society.

432. Magazine Articles
Winter, Spring. 4(4-0) JRN 300.
Practice in planning and gathering material for organizing, writing, and rewriting features for magazines, and general magazines of specialized analysis.

434. Magazine Management
Fall. 4(4-0) Juniors.
Planning, production, circulation, and advertising procedure for company publications, trade magazines, and general magazines of specialized or broad appeal.

436. Publication Design
Fall, Winter. 4(4-0) Juniors; approval of instructor.
Layout and design of printed materials including newsletters, brochures, magazines, newspapers, and special reports.

450. Advanced Photojournalism
Fall. 4(4-0) JRN 375 or approval of school.
Intensive study into the relationship of photography to journalism; visual communication theory; photographic design; practice in structuring photo essays; advanced black and white darkroom techniques; beginning color photography.

460. Women and the Media
Spring. 4(4-0)
Women printers and journalists since 1696: their role, contributions and problems; how news selection and language use has affected them; their discrimination caselogs against the media.

475. International Press Communications
Fall. 4(4-0)
Concepts and practices of journalism around the world; the international flow of news; newsgathering agencies and their sources; the work of foreign correspondents; news centers of the world; freedom of information.

495. Journalism Internship
Fall, Winter, Spring, Summer. 3 credits. Juniors, approval of school.
A professional learning experience as a working staff member with a newspaper, magazine, newsletter, television station, radio station or other communication organization.

499. Individual Projects
Fall, Winter, Spring, Summer. 1 to 4 credits. May reenroll for a maximum of 12 credits with approval of adviser. Approval of school.
Individual problems as arranged with instructor.

810. Visual Journalism
Winter. 4(4-0)
Issues, concepts and history involved with: combining photographs and words; photography and graphics as reporting tools; design; media technology; photography and public policy.

811. Proseminar in Mass Media and Their Audiences
Fall. 4(4-0)
The structure of the mass media; growth and change since the 1930's; the mass communications system in an urban setting; economic base of the print and broadcast media; nature of the audience of the media; relationship of the media and their audiences.

815. Seminar in the Press and Society
Fall. 4 credits.
Professional and theoretical issues in the role of news media in society. Provides opportunity to study special interest in law, ethics, graphics, photojournalism, new technology, broadcast or magazine journalism.

816. Seminar in Documentary Research in Journalism
(JRN 800.) Winter. 4 credits.
Techniques of selected qualitative research methods, including case method, historical method, documents use, and computer data base searches. Applications to student projects, with attention to bibliography, documentation, and style.

817. Seminar in Quantitative Research in Journalism
(JRN 801.) Spring. 4(4-0)
Techniques of selected quantitative research methods, including content analysis, survey research, and statistical methods.

820. Seminar in History of Journalism
Spring. 4 credits.
Selected periods in the history of American journalism. Students will read widely in the literature of journalism for the period under discussion, and will make first-hand study of original files of newspapers and magazines of period.

823. Government and Mass Communications
Spring. 4(4-0)
Contemporary issues resulting from the restrictive, regulatory, and supplementary activities of government in the field of mass communications; current constitutional and administrative problems of the mass media.

826. Public Policy and Broadcast News
Winter of odd-numbered years. 4(4-0) Master's students; approval of school.
Analysis of contemporary ethical, legal and social responsibility issues relating to the dissemination and public consumption of broadcast news.

890. Special Problems
Fall, Winter, Spring, Summer. 1 to 12 credits.

899. Master's Thesis Research
Fall, Winter, Spring. Variable credit. Approval of school.

915. Seminar in the History of the Mass Media
Winter. 4(4-0) Advanced graduate students.
Analysis of the development of the mass media, mainly newspapers, magazines, radio, and television, in the United States. Application of documentary research methods to mass media history.

931. Mass Media and the First Amendment
Fall. 4(4-0) Advanced graduate students. Interdepartmental with the departments of Advertising and Telecommunication.
First amendment rights and the mass media. Analysis in depth of past and present public policy in areas of confrontation over guaranteed rights of freedom of expression.

LABOR AND INDUSTRIAL RELATIONS LIR

College of Social Science

801. Labor in Twentieth Century America
Fall, Winter, Spring. 4(4-0) Approval of school.
Review of the history of American labor and its evolving structure and an analysis of current problems facing unions.