

**Descriptions — James Madison College
of
Courses**

495. Independent Study

Fall, Winter, Spring, Summer. 1 to 4 credits. May reenroll for a maximum of 12 credits. Approval of academic adviser and instructor.

498H. Independent Study: Honors

Fall, Winter, Spring. 4 credits. May reenroll for a maximum of 12 credits. Prior approval of instructor; Madison College major; Honors College student or approval of instructor.

Advanced and enriched supervised study on topics related to a student's field but not available through regular curricular offerings. May be used for honors thesis.

JAPANESE

See Linguistics and Germanic, Slavic, Asian and African Languages.

JOURNALISM

JRN

**College of Communication Arts and
Sciences**

110. Journalism in a Free Society

Fall, Winter, Spring. 3(3-0)

Examination of the role of journalism in the mass communications process and its significance in a free society.

200H. Honors Work: The Press and Contemporary Issues

Winter. 4(4-0) Minimum 3.00 grade-point average; not open to Freshmen; approval of school.

The press as it reflects and is affected by selected contemporary issues. Issues will be determined by their timeliness and the special qualifications and interests of the faculty member.

201. News Writing

Fall, Winter, Spring. 4(2-4) Three terms of ATL or approved substitute. Must pass typing test at 25 words per minute, administered by school, before early enrollment. Sophomores.

Introduction to news writing; news story style, structure, and readability.

300. Reporting

Fall, Winter, Summer. 4(2-4) 2.0 in JRN 201.

Sources, interviewing techniques, and reporting of routine stories—deaths, crimes, accidents, meetings, speeches, and simple features.

306. Electronic News

Fall, Winter, Spring. 4(2-4) JRN 300, approval of school.

Writing and editing radio and television news scripts; interviewing techniques; electronic news gathering and production techniques.

310. Introduction to Photojournalism

Fall, Winter, Spring. 4(2-4) Juniors.

Press photo content and techniques; camera and darkroom operation and theory.

375. Intermediate Photojournalism

Winter. 4(4-0) JRN 310.

Stresses skill development in photographic reporting and editing; further development of technical and aesthetic control of the photographic medium in the field, studio and darkroom.

401. News Editing

Winter, Spring. 4(2-4) 2.0 in JRN 300.

Functions, responsibilities and techniques of news editing; evaluation and processing of news; headline writing; picture editing; page makeup.

403. Reporting Public Affairs

Fall, Spring. 4(2-4) 2.0 in JRN 401.

Reporting community, court, political and governmental activities.

406. Advanced Electronic News

Winter. 4(2-4) JRN 306.

Advanced reporting, editing, and news gathering skills for electronic media. Concepts and practices of radio and TV news field reporting. New technology issues and policies.

409. Supervising High School Publications

Spring, Summer. 3(3-0) Juniors, non-majors. Interdepartmental with the Department of Teacher Education.

Staff organization, finance, law, function, and editorial policies of school newspaper and yearbooks.

412. Editorial Writing

Fall. 3(3-0) Seniors; approval of school.

Structure, style and underlying principles of the editorial. Practice in writing editorials. Critiques of editorials.

415. Advanced Reporting

Winter, Spring. 4(2-4) JRN 403.

Interpretative reporting of public affairs and major social, political, economic issues; intensive writing practice; study of contemporary reporting problems.

422. Newspaper Editorial Management

Spring. 4(4-0) Seniors.

Editorial ethics, practices, procedures, policies, and problems, with emphasis on application at organization and administration levels.

428. History of Journalism

Spring. 3(3-0) Juniors. Required of majors.

Critical analysis of the history of the mass media of communications.

430. Press Rights and Responsibilities

Winter. 4(4-0) Seniors.

Legal problems in news gathering, publishing, and commenting; principles of freedom of the press.

431. Senior Seminar

Fall, Winter, Spring. 3(3-0) Seniors.

Problems in contemporary society.

432. Magazine Articles

Fall, Winter. 4(4-0) Juniors; JRN 300.

Practice in planning and gathering material for organizing, writing, and rewriting features for magazines, and general magazines of specialized analysis.

434. Magazine Editing and Publishing

Winter, Spring. 4(4-0) Majors: JRN 401, approval of school.

Planning, production, circulation, and advertising procedure for company publications, trade magazines, and general magazines of specialized or broad appeal.

450. Advanced Photojournalism

Spring. 4(4-0) JRN 310 or approval of school.

Intensive study into the relationship of photography to journalism; visual communication theory; photographic design; practice in structuring photo essays; advanced black and white darkroom techniques; beginning color photography.

460. Women and the Media

Spring. 4(4-0)

Women printers and journalists since 1696: their role, contributions and problems; how news selection and language use has affected them; their discrimination caselogs against the media.

475. International Press Communications

Fall. 4(4-0)

Concepts and practices of journalism around the world; the international flow of news; newsgathering agencies and their sources; the work of foreign correspondents; news centers of the world; freedom of information.

495. Journalism Internship

Fall, Winter, Spring, Summer. 3 credits. Juniors, approval of school.

A professional learning experience as a working staff member with a newspaper, magazine, newsletter, television station, radio station or other communication organization.

499. Individual Projects

Fall, Winter, Spring, Summer. 1 to 4 credits. May reenroll for a maximum of 12 credits with approval of adviser. Approval of school.

Individual problems as arranged with instructor.

800. Seminar in Research Methods in Journalism

Fall. 4 credits.

Problems and techniques of selected research methods, including content analysis, demographic surveys, case method, and historical method. Applications to student projects, with attention to bibliography, documentation, and style.

801. Seminar in Journalism and Mass Communication Research

Winter. 4(4-0) Seniors.

Journalism and mass communication research; problems, available materials and methods; including readership surveys, content analysis, experiments, measurement and appropriate statistical techniques.

802. Thesis Proseminar

Spring. 3(3-0) JRN 800, JRN 801.

Development of a thesis proposal under the direction of a faculty member.

810. Visual Journalism

Winter. 4(4-0)

Issues, concepts and history involved with: combining photographs and words; photography and graphics as reporting tools; design; media technology; photography and public policy.

811. Proseminar in Mass Media and Their Audiences

Fall. 4(4-0)

The structure of the mass media; growth and change since the 1930's; the mass communications system in an urban setting; economic base of the print and broadcast media; nature of the audience of the media; relationship of the media and their audiences.

815. Seminar in the Press and Society

Winter. 4 credits.

Provides opportunity to work in areas of special interest and study significant problems relating to role of the press in modern society.

820. Seminar in History of Journalism

Spring. 4 credits.

Selected periods in the history of American journalism. Students will read widely in the literature of journalism for the period under discussion, and will make first-hand study of original files of newspapers and magazines of period.

823. Government and Mass Communications

Spring. 4(4-0)

Contemporary issues resulting from the restrictive, regulatory, and supplementary activities of government in the field of mass communications; current constitutional and administrative problems of the mass media.

890. Special Problems

Fall, Winter, Spring, Summer. 1 to 12 credits.

899. Master's Thesis Research

Fall, Winter, Spring. Variable credit. Approval of school.

904. An International and Comparative View of Press Systems

Winter. 4(4-0) Approval of school.

Comparison of problems and trends in the mass media of selected countries; historical roots; cultural, political, economic and social barriers to the evolution of media; extent of control.

915. Seminar in the History of the Mass Media

Winter. 4(4-0) Advanced graduate students.

Analysis of the development of the mass media, mainly newspapers, magazines, radio, and television, in the United States. Application of documentary research methods to mass media history.

931. Mass Media and the First Amendment

Fall. 4(4-0) Advanced graduate students. Interdepartmental with the departments of Advertising and Telecommunication.

First amendment rights and the mass media. Analysis in depth of past and present public policy in areas of confrontation over guaranteed rights of freedom of expression.

LABOR AND INDUSTRIAL RELATIONS

LIR

College of Social Science

801. Labor in Twentieth Century America

Fall, Winter, Spring. 4(4-0) Approval of school.

Review of the history of American labor and its evolving structure and an analysis of current problems facing unions.

803. Employment and Unemployment

Fall. 4(4-0) Approval of school.

Analysis of trends in employment and unemployment during the twentieth century in the U.S. Theoretical framework for explaining employment fluctuations. Policies for reducing unemployment. Inflation and unemployment.

809. Labor Markets

Fall, Winter, Spring. 4(4-0) Approval of school.

Review of labor market structures and processes, forces affecting work and wages; and public policy on human resource development and utilization and on income maintenance.

811. Employment and Training Programs

Fall. 4(4-0) Approval of school.

Role and effectiveness of the public employment service, vocational and apprenticeship programs, retraining and vocational rehabilitation activities, etc., as instruments of an active human resource policy.

813. Income Maintenance Programs

Winter. 4(4-0) Approval of school.

Causes and social consequences of poverty. Nature and effectiveness of income transfer programs against poverty and insecurity. Integration with employment and training programs. Relation between public and private programs.

817. Methods of Program Evaluation

Summer. 4(4-0) Approval of school.

Principles of benefit-cost analysis, cost-effectiveness analysis, and other methods of evaluation applicable to human resource programs.

823. Organizational Behavior in Labor and Industrial Relations

Fall, Winter, Summer. 4(4-0) Approval of school. Interdepartmental with the Department of Sociology.

Analysis of why organizations, individuals and groups in unions, management and government act as they do in industrial relations situations with emphasis on sociological, psychological and cultural factors.

824. Employment Relations

Fall, Winter, Spring. 4(4-0) Approval of school.

A social system approach to employment relations and employee utilization in private and public organizations.

825. Employee Compensation and Incentives

Spring, Summer. 4(4-0) Approval of school.

Theory and practice of payment systems in private and public employment. Compensation and motivation. Job evaluation and performance review. Incentive plans, executive compensation, and fringe benefits.

826. Organizational Development

Fall, Summer. 4(4-0) LIR 823 or approval of school.

Application of general systems and organizational behavior theories to the problems of organizational change and development in labor and industrial relations, with particular emphasis on the roles of leadership and change agents.

827. Quality of Work Life

Winter. 4(4-0) LIR 823 or approval of school.

Quality of work life approaches to organizational and job design from the perspectives of human resource development, socio-technical systems, and labor-management relations in European, Japanese, and American contexts.

832. Data Sources in Labor and Industrial Relations

Fall, Winter, Summer. 3(3-0) One undergraduate statistics course and approval of school.

Review evaluation and utilization of published data on labor and industrial relations. Methods of presentation, report writing. Index numbers, time series decomposition.

834. Survey Methods in Labor and Industrial Relations

Fall, Summer. 3(3-0) One undergraduate statistics course and approval of school.

Design and conduct of data collection operations applied to labor and industrial relations. Sample design and sampling procedures. Design of questionnaires and interview schedules. Field operations. Data editing and coding.

841. Collective Bargaining in Public Employment

Spring, Summer. 4(4-0) LIR 858, LIR 863, or approval of school.

History and current status of collective bargaining practices and governmental policies in the public sector.

854. Comparative Industrial Relations Systems

Spring. 4(4-0) LIR 801, LIR 858, LIR 863, or approval of school.

Comparative analysis of industrial relations systems of countries in various stages of economic development.

857A. Wage Theory I

Fall. 3(3-0) EC 324, EC 326 or approval of school. Interdepartmental with and administered by the Department of Economics.

Advanced analysis of: theories of wage determination; labor market research; economic effects of collective bargaining upon the national wage structure, output, employment, distribution of national income, the price level; nature and effects of government wage policies.

858. Collective Bargaining

Fall, Winter, Spring. 3(3-0) EC 305, or approval of department. Open to graduate students in economics and related fields such as labor and industrial relations, psychology, sociology, anthropology, political science, business, and history. Interdepartmental with the Department of Economics.

Problems and issues in the administration and negotiation of collective bargaining agreements; includes both economic and noneconomic aspects of industrial relations policies and practices.