

Descriptions - COMMUNICATION

of Courses

815. Organizational Communication

Winter, Spring, 4(4-0)

Structure and function of communication in organizations, with emphasis on concepts and principles needed for effective management of organizational communication processes.

820. Communication Theory and Process

Fall, Summer, 4(4-0)

Theoretic models of communication, with emphasis on the applications of communication theory to various professional communication areas.

821. Mass Communication Theory and Research

Fall, Spring, 4(4-0)

Current behavioral science theories and research, e.g., media institutions, decision-making, mass media exposure patterns, diffusion of news and influence, effective message strategies, political communication, and mass media in socialization.

822. Interpersonal Communication

Winter, Summer, 4(3-0)

Current theories and research in interpersonal communication with emphasis on persuasion. The role of interpersonal communication in such processes as conflict resolution and information exchange will be considered.

828. Cross-Cultural Communication

Winter, Spring, Summer, 4(4-0)

Role of communication in the economic, social and political development of less developed countries. Problems in communicating across cultural boundaries.

830. Nonverbal Communication

Fall, 4(4-0)

A review of theory and empirical research on nonverbal communication with implications for application.

850. Seminar in Research Utilization

Winter, Summer, 4(3-0) May reenroll for a maximum of 8 credits. Approval of department.

Applications of communication research to professional practice in such areas as teaching, change agencies, information system management, etc.

870. Communication and Change: The Diffusion of Ideas and Information

Fall, Spring, 4(4-0)

Research traditions underlying the diffusion of ideas and information, and acceptance of innovation and change. Strategic principles for introduction of change through the use of communication.

890. Special Problems

Fall, Winter, Spring, Summer, 1 to 6 credits. Approval of department.

Special problems as arranged with instructor.

899. Master's Thesis Research

Fall, Winter, Spring, Summer. Variable credit. Approval of department.

905. Communication Research Design

Fall, Winter, Spring, 4(4-0) May reenroll for a maximum of 16 credits. COM 806.

Methods of data collection and analysis in communication research. Designing exploratory studies of the communication process. Interviewer training and bias. Content analysis of the mass media. Writing and critiquing research reports.

940. Seminar in Communication Theory and Research

Fall, Winter, Spring, Summer. Variable credit. May reenroll for a maximum of 45 credits. Approval of department.

Theoretic and research issues in communication.

990. Special Problems

Fall, Winter, Spring, Summer, 1 to 6 credits. Approval of department.

999. Doctoral Dissertation Research

Fall, Winter, Spring, Summer, 1 to 36 credits. Approval of department.

COMMUNICATION ARTS AND SCIENCES (COLLEGE OF)

CAS

492. Special Topics

Fall, Winter, Spring, Summer, 1 to 6 credits. Approval of department.

Varied topics pertaining to the study of communication processes.

IDC. Aging and Communication

For course description, see Interdisciplinary Courses.

892. Special Topics

Fall, Winter, Spring, Summer, 1 to 6 credits. Approval of department.

Varied topics pertaining to advanced study of communication processes.

999. Doctoral Dissertation Research

Fall, Winter, Spring, Summer. Variable credit. Approval of department.

Dissertation research for the doctoral program in Mass Media.

COMMUNITY HEALTH SCIENCE

CMS

(Name changed effective January 1, 1978. Formerly Department of Community Medicine.)

College of Human Medicine College of Osteopathic Medicine

510. Health, Medical Care and Society

Summer, 2 to 5 credits. Admission to a college of medicine or approval of department.

The role of social, cultural and psychological variables in health and illness and in health care delivery. Special attention to patient/physician behavior and health maintenance, health education and patient compliance.

512. Epidemiology and Biostatistics

Winter, 2 to 5 credits. Admission to a college of medicine or approval of department.

Epidemiology and biostatistics in clinical medicine and health care delivery. Evaluation of medical investigations. Applicability to preventive medicine and health maintenance. Field experiences and seminars in community medicine.

513. Medical Jurisprudence

Spring, 2 to 5 credits. Admission to a college of medicine or approval of department.

Basic concepts of the legal process and the health care system. Law suits, malpractice, statutory and case law. Insurance and tax consideration. Continuing field experiences and seminars in community medicine.

514. Topics and Issues in Health Care Delivery I

Summer, 2 to 5 credits. Admission to a college of medicine or approval of department.

Medical economics, health care financing and organization, manpower utilization, resource allocation, health services administration, patterns of medical practice, politics of health care. Continuing field experiences and seminars in community medicine.

515. Topics and Issues in Health Care Delivery II

Fall, 2 to 5 credits. Admission to a college of medicine or approval of department.

Continuation of CMS 514.

516. Field Experience in Community Medicine I

Winter, 1 to 5 credits. Admission to a college of medicine or approval of department.

Continuation of CMS 515 field experiences and seminars.

517. Field Experience in Community Medicine II

Spring, 1 to 5 credits. Admission to a college of medicine or approval of department.

Continuation of CMS 516 field experiences and seminars.

518. Aging: Clinical and Community Perspectives

(H M 534.) Spring, 4(3-3) Medical student or approval of instructor.

Multi-dimensional aspects of aging and their application to long-term, continuing care of the chronically ill older adult.

- 519. Health Education in Clinical Settings**
Spring. 3(2-3) Approval of instructor.
Application of concepts from social and behavioral sciences to clinical health education through laboratory and classroom experiences including development of a model educational plan for a specific health problem.
- 520. Biostatistical and Epidemiological Reasoning**
Winter. 3(3-0) Approval of instructor.
Interdepartmental with the Department of Statistics and Probability.
Concepts and principles from biostatistics and epidemiology to facilitate critical reading literature relevant to clinical medicine and community health. Emphasis on design and interpretation.
- 521. Evaluation of Health Services**
Spring. 2 to 4 credits. Approval of instructor. Interdepartmental with the School of Nursing.
Use of experimental and quasi-experimental designs. Cost benefit and efficiency models. Assessment of health services delivery.
- 530. Care of the Elderly**
Fall, Spring. 3(2-2) Student in H M, OST or other clinical program or approval of instructor. Interdepartmental with and administered by the Department of Family Practice.
Case studies of the care of the elderly based on the physician patient-interaction with elderly persons and their families. Family systems applications to health care. Associated clinical experience.
- 590. Special Problems in Community Medicine**
Fall, Winter, Spring, Summer. 1 to 8 credits. May reenroll for a maximum of 32 credits. Approval of department.
Each student will work under direction of a faculty member on an experimental, theoretical or applied problem.
- 600. Preventive Medicine and Public Health Clerkship**
Fall, Winter, Spring, Summer. 2 to 12 credits. Successful completion of first two years of medical school.
Clinical and community experiences in personal and community health services, environmental health, and other health and medical programs which meet health needs of various population groups.
- 610. Geriatric Clerkship**
Fall, Winter, Spring, Summer. 2 to 12 credits. Successful completion of first two years of medical school.
Clinical and community experiences including history taking, patient assessment, development and use of management and care plan and use of community resources for the long term care of the aged.
- 620. Directed Studies in Community Medicine**
Fall, Winter, Spring, Summer. 1 to 6 credits. May reenroll for a maximum of 24 credits. Approval of department.
Individual projects on special problems related to community medicine.

COMPUTER SCIENCE CPS

College of Engineering

- 110. Introduction to Computer Programming**
Fall, Winter, Spring, Summer. 3(3-0)
Students may not receive credit in both CPS 110 and CPS 120.
FORTRAN programming, number systems and basic computer structure. Applications from various areas including business and social science.
- 120. Computer Programming for Engineers and Scientists**
Fall, Winter, Spring, Summer. 3(3-0)
MTH 111 concurrently. Students may not receive credit in both CPS 110 and CPS 120.
FORTRAN programming, number systems and basic computer structure. Applications from engineering, mathematics and physical science.
- 124. APL-Computer Programming for Scientists**
Fall, Winter, Spring. 3(3-0) LBC 112 or concurrently. Interdepartmental with and administered by Lyman Briggs College.
APL programming; interactive programming techniques; arithmetic, logical, and extended APL operators; functions, applications to concurrent topics in mathematics; principles of operators of time-shared computers.
- 130. Computers in Society**
Fall. 3(2-1)
A non-technical introduction to computers, programming, applications and to the computer revolution. Topics: automation, data banks, privacy, the engineered society.
- 251. Algorithms and Computing I**
Fall, Winter, Spring. 3(2-3) MTH 112.
Algorithms, numeric and character data, data types, variables, expressions, decision structures, arrays, and procedures. Design and implementation of algorithms in PASCAL.
- 252. Algorithms and Computing II**
Winter, Spring, Summer. 3(2-3) CPS 251, MTH 113.
Problem solving methods, numeric computation, string processing, number and character representation, data structures, and programming style. Design and implementation of algorithms in PASCAL.
- 292. Selected Topics**
Fall, Winter, Spring, Summer. 1 to 3 credits. May reenroll for a maximum of 6 credits when different topics are taken.
Topics selected will in general supplement and enrich existing courses, and lead to the development of new courses.
- 295. Independent Study**
Fall, Winter, Spring, Summer. 1 credit.
May reenroll for a maximum of 4 credits in CPS 295 and CPS 495 combined. Approval of department.
Independent undergraduate research in computer science.
- 300. Computer Programming**
Fall, Winter, Spring, Summer. 3(3-0)
CPS 120 or approval of department; MTH 111.
Development and implementation of numeric and non-numeric algorithms using FORTRAN. Number systems and representations of data. Concepts of storage, processors and compilers.
- 301. FORTRAN Laboratory**
Fall, Winter, Spring, Summer. 1(0-3)
CPS 252 or concurrently. Students may not receive credit in CPS 301 and in CPS 110 or CPS 120.
Programming laboratory using FORTRAN.
- 304. PASCAL Programming**
Fall, Summer. 2(1-3) CPS 300, MTH 113. Students with credit in CPS 251 may not receive credit in CPS 304.
Programming style, problem solving methods, linear data structure, trees. Design and implementation of algorithms in PASCAL.
- 305. List Processing Languages**
Winter. 3(3-0) CPS 300 or approval of department.
Development and implementation of computer programs in string and list processing languages. Emphasis upon non-numeric applications. Structure of a simple list processing language. Comparison of list processing languages.
- 306. COBOL Programming**
Spring. 3(3-0) CPS 110 or CPS 120.
The mechanics of COBOL, a business data processing language; presented with illustrative problems.
- 311. Assembly Language and Machine Organization**
Fall, Winter. 4(3-1) CPS 252, CPS 301 or CPS 300, CPS 304, MTH 214 or LBC 216.
Machine structure, registers and operations. Programming in assembly language. Discrimination of assembler, loader and execution tasks. Comparison with interpretive processing. Introduction to program and data structures. Subprogram linkage.
- 312. Generative Coding and Information Structures**
Winter, Spring. 4(3-1) CPS 311.
Macro facilities, conditional assembly, interaction with monitor, assembly language I/O. Use of buffer, stack, queue, deque, tree and list data structures. Interpreters, recursive routines.
- 313. Introduction to System Programming**
Fall, Spring, Summer. 4(3-1) CPS 312.
Loaders and operating systems. Study of existing batch and time-sharing systems. Design and implementation of part of an operating system. Segments, overlays, multi-processing and multi-programming.
- 321. Introduction to Discrete Structures**
Fall, Winter. 3(3-0) CPS 252 or CPS 300, MTH 214 or LBC 216.
Set operations, relations, functions and mappings. Boolean algebra, Boolean matrices, truth tables, minimization. Propositional and predicate calculus, well formed formulas, precedence relations, quantifiers. Applications to computer science.
- 322. Introduction to Theory of Computing**
Winter, Spring. 3(3-0) CPS 321, MTH 215 or LBC 217.
Finite-state machines, stack automata. Turing machines. Effective procedures and computability. Introduction to recursive functions. Symbol manipulation systems.