

**Descriptions – James Madison College
of
Courses**

341. Manpower Policy Problems and Institutions

Fall. 4(3-0)

Labor force composition, measurement concepts and significance of future trends; evaluation of the public employment service and various vocational, apprenticeship and retraining programs as components of and active manpower policy.

345. Economic and Social Policy and the Political Process

(443, 444.) Winter. 4(3-0) May reenroll for a maximum of 8 credits when a different topic is taken. Juniors.

Case study approach: A selected topic is studied in some depth, emphasizing interrelations between economic and social factors, within the context of political processes affecting program formulation and implementation.

349. Private Power and the Public Interest

Winter. 4(3-0)

Private interests' influence on public policy and the public interest. Studies of Congress, the executive branch, state legislatures and political parties. Case examples drawn from field experience with participating agencies.

350. Living in the Urban Environment

Winter. 4(3-0)

Psychological and social responses to the urban environment. Physical and social sources of stress, adaptations to stress, relationship between physical form of the city and social patterns, urban aesthetics.

370. The Legal System I

Fall. 4(3-0)

Introductory study of the legal system; creation of statutes, common law rules, their application by courts and consumption by individuals, role of the legal system in formulating social policy.

371. The Legal System II

Winter. 4(3-0)

Introductory study of the legal system; creation of statutes, common law rules, their application by courts and consumption by individuals, role of the legal system in formulating social policy.

374. Theories of Justice

Spring. 4(3-0) 270, 271, 272 or approval of college.

Contrasting theories of the principles and problems of justice and of the conditions (psychological, social, economic and political) which make justice possible.

375. Social Ethics

Winter. 4(3-0) 270, 271, 272 or approval of college.

The problems of value (e.g., nihilism, alienation, technocracy) posed for the individual and society in a world shaped by advanced industrial society.

380. Social Politics of Intergroup Relations

Fall. 4(3-0)

Minority groups and movements as collective behavior phenomena. Leadership roles and organizational strategies in the "civil rights movement". Comparisons with racists and segregationist groups and movements.

381. Intergroup Relations and the Law

Winter. 4(3-0)

Relationship between law and opinion as it affects regulation of intergroup relations. Litigation, legislation and administrative action. Transformation from "de jure" to "de facto" segregation.

383. The Jews, Anti-Semitism and Intergroup Relations

Spring. 4(3-0)

Jewish experiences viewed historically and sociologically. Particular emphasis on anti-Semitism as a social phenomenon and the relevance of the concepts of assimilation, acculturation and pluralism to Jewish experience.

390. Field Experience

Fall, Winter, Spring, Summer. 15 credits. Juniors.

Participant observation in organizations currently engaged in making, influencing, implementing or analyzing policies pursued by public or private organizations relevant to college programs. Designed to provide insight into and knowledge of policy problems and the way organizations deal with them.

420. Senior Seminars in International Relations

Fall, Winter, Spring. 5(4-0) May reenroll for a maximum of 15 credits. James Madison College majors or approval of college.

Selected major international issues in a seminar form. Case studies, student's field experience, seminal literature, or analysis of writings of key thinkers in the field may be emphasized.

440. Senior Seminars in Economic and Social Policy Problems

Fall, Winter, Spring. 5(4-0) May reenroll for a maximum of 15 credits. James Madison College majors or approval of college.

Contemporary social and economic issues in seminar form. Case studies, student's field experience, seminal literature, or analysis of writings of key thinkers in the field may be emphasized.

450. Senior Seminars in Urban Community Policy Problems

Fall, Winter, Spring. 5(4-0) May reenroll for a maximum of 15 credits. James Madison College majors or approval of college.

Seminar study of selected policy problems including urban management and decision making. Case studies, student's field experience, seminal literature, or analysis of writings of key thinkers in the field may be emphasized.

452. Urban Economics

Fall. 4(3-0)

Study of economic structure and contemporary economic problems in the American metropolis. Includes such topics as the economic base of cities, income and capital flow, and unemployment.

470. Senior Seminars in Problems of Justice, Morality and Constitutional Democracy

Fall, Winter, Spring. 5(4-0) May reenroll for a maximum of 15 credits. James Madison College majors or approval of college.

Seminar study of selected problems in political and legal theory and their relations to policy-making. Case studies, student's field experience, seminal literature, or analysis of writings of key thinkers may be emphasized.

480. Senior Seminars in Intergroup Relations

Fall, Winter, Spring. 5(4-0) May reenroll for a maximum of 15 credits. James Madison College majors or approval of college.

Study and assessment of policies relating to major minority groups in a seminar form. Case studies, student's field experience, seminal literature, or analysis of writings of key thinkers in the field may be emphasized.

495. Independent Study

Fall, Winter, Spring, Summer. 1 to 4 credits. May reenroll for a maximum of 12 credits. Approval of academic adviser and instructor.

JAPANESE

See Linguistics and Oriental and African Languages.

JOURNALISM

JRN

College of Communication Arts and Sciences

(Name changed July 1, 1975. Formerly College of Communication Arts.)

110. Journalism in a Free Society

Fall, Winter, Spring. 3(3-0)

Examination of the role of journalism in the mass communications process and its significance in a free society.

200H. Honors Work: The Press and Contemporary Issues

Spring. 4(4-0) Minimum 3.00 grade-point average; not open to Freshmen; approval of school.

The press as it reflects and is affected by selected contemporary issues. Issues will be determined by their timeliness and the special qualifications and interests of the faculty member.

201. News Writing

Fall, Winter, Spring. 4(3-2) Three terms of American Thought and Language. Must pass typing test at 25 words per minute, administered at the first lab meeting. Majors: Junior status.

Introduction to news writing; news story style, structure, and readability.

300. Reporting

Fall, Winter, Spring, Summer. 4(2-4) JRN 201, Juniors or approval of school. Minimum ability to type.

Sources, interviewing techniques, and reporting of routine stories—deaths, crimes, accidents, meetings, speeches, and simple features.

306. Television and Radio News

Fall, Spring. 4(2-4) JRN 201 or approval of school.

Writing news scripts; wire service material for television and radio. Work in WKAR television newsroom.

310. Introduction to Photojournalism

Fall, Winter, Spring. 4(2-4) Juniors.

Press photo content and techniques; camera and darkroom operation and theory.

- 401. News Editing**
Fall, Winter, Spring. 4(2-4) JRN 300.
Functions, responsibilities and techniques of news editing; evaluation and processing of news; headline writing; picture editing; page makeup.
- 403. Reporting Public Affairs**
Fall, Winter, Spring. 4(2-4) JRN 401.
Reporting community, court, political and governmental activities.
- 409. Supervising High School Publications**
Spring, Summer. 3(3-0) Juniors, non-majors. Interdepartmental with the College of Education.
Staff organization, finance, law, function, and editorial policies of school newspaper and yearbooks.
- 412. Editorial Writing**
Fall. 3(3-0) Seniors; approval of school.
Structure, style and underlying principles of the editorial. Practice in writing editorials. Critiques of editorials.
- 415. Advanced Reporting**
Winter, Spring. 4(2-4) JRN 403.
Interpretative reporting of public affairs and major social, political, economic issues; intensive writing practice; study of contemporary reporting problems.
- 422. Newspaper Editorial Management**
Winter. 4(4-0) Seniors.
Editorial ethics, practices, procedures, policies, and problems, with emphasis on application at organization and administration levels.
- 428. History of Journalism**
Fall, Winter. 3(3-0) Juniors. Required of majors.
Critical analysis of the history of the mass media of communications.
- 430. Press Rights and Responsibilities**
Fall, Winter. 4(3-0) Seniors.
Legal problems in news gathering, publishing, and commenting; principles of freedom of the press.
- 431. Senior Seminar**
Fall, Winter, Spring. 3(5-0) Seniors.
Problems in contemporary society.
- 432. Magazine Feature Articles**
Fall, Winter, Spring. 4(4-0) Juniors; majors: JRN 300.
Practice in planning and gathering material for organizing, writing, and rewriting features for magazines, and general magazines of specialized analysis.
- 434. Magazine Editing and Publishing**
Winter, Spring. 4(2-2) Majors: JRN 300; others: approval of school.
Planning, production, circulation, and advertising procedure for company publications, trade magazines, and general magazines of specialized or broad appeal.
- 450. Advanced Photojournalism**
Spring. 4(4-0) JRN 310 or approval of school.
Intensive study into the relationship of photography to journalism; visual communication theory; photographic design; practice in structuring photo essays; advanced black and white darkroom techniques; beginning color photography.
- 475. International Press Communications**
Fall, Winter. 4(4-0)
Concepts and practices of journalism around the world; the international flow of news; news-gathering agencies and their sources; the work of foreign correspondents; news centers of the world; freedom of information.
- 476. The Press in Democratic Societies**
Winter. 4(4-0) JRN 475.
Comparative development of communication systems; their political, cultural, and economic roots; role of the media; extent of freedom and control; what the media report; professional education and training.
- 477. The Press in Authoritarian Societies**
Spring. 4(4-0) JRN 475.
Development of media in authoritarian systems; historical and philosophical roots, political and informative roles of the media; methods of control; training of journalists.
- 499. Individual Projects**
Fall, Winter, Spring, Summer. 1 to 4 credits. May reenroll for a maximum of 12 credits with approval of adviser. Approval of school.
Individual problems as arranged with instructor.
- 800. Seminar in Research Methods in Journalism**
Fall. 4 credits.
Problems and techniques of selected research methods, including content analysis, demographic surveys, case method, and historical method. Applications to student projects, with attention to bibliography, documentation, and style.
- 801. Seminar in Journalism and Mass Communication Research**
Winter. 4(4-0) Seniors.
Journalism and mass communication research; problems, available materials and methods; including readership surveys, content analysis, experiments, measurement and appropriate statistical techniques.
- 811. Proseminar in Mass Media and Their Audiences**
Fall. 4(3-0)
The structure of the mass media; growth and change since the 1930's; the mass communications system in an urban setting; economic base of the print and broadcast media; nature of the audience of the media; relationship of the media and their audiences.
- 815. Seminar in the Press and Society**
Winter. 4 credits.
Provides opportunity to work in areas of special interest and study significant problems relating to role of the press in modern society.
- 820. Seminar in History of Journalism**
Spring. 4 credits.
Selected periods in the history of American journalism. Students will read widely in the literature of journalism for the period under discussion, and will make first-hand study of original files of newspapers and magazines of period.
- 823. Government and Mass Communications**
Spring. 4(3-0)
Contemporary issues resulting from the restrictive, regulatory, and supplementary activities of government in the field of mass communications; current constitutional and administrative problems of the mass media.
- 824. Press and Political Mass Communication**
Fall. 4(4-0)
Intensive study of mass communication in political organization and behavior, topics in theory and research methods in political organization, political news gathering and processing, the role of political parties and special interest groups, campaign communication and reporting of elections, mass communication in domestic and international political crises, sample survey techniques, public opinion polling, content analyses and research planning.
- 877. The Press in Latin America**
Spring. 4(4-0) Approval of school.
Historical roots of the press; techniques of control; the journalist and his audiences; political, economic, legal, and cultural barriers to communication; the journalist's role; the press as a social institution.
- 878. The Press in Asia's Developing Countries**
Winter. 4(4-0) JRN 475. Approval of instructor.
The press and strategies for modernization in developing countries in Asia; historical development, legal-constitutional settings, cultural diversities, socio-psychological constructs and geophysical requirements; Western influences and rise of the vernacular press.
- 890. Special Problems**
Fall, Winter, Spring, Summer. 1 to 12 credits.
- 899. Research**
Fall, Winter, Spring. Variable credit. Approval of school.
- 900. Readings in Journalism**
Fall, Summer. 4 credits. May reenroll for a maximum of 12 credits.
Intensive reading in selected areas of the history and present state of the American or foreign press.
- 901. Seminar in Journalism**
Winter. 4 credits. May reenroll for a maximum of 12 credits.
Reading, research and discussion in selected areas of journalism focusing on important men, institutions, ideas, theories and trends in American or foreign press.
- 902. Special Projects**
Spring. 4 credits. May reenroll for a maximum of 12 credits.
Individual reading and research.